



SEBONTECH

MARKETING AGENCY

Grow Your Business With **Smart** Digital Strategies

You bring the vision. We bring the expertise. Together, we build powerful digital experiences that elevate your brand.

About SebonTech Marketing

Driving Growth Through Data & Performance

SebonTech Marketing Agency is a performance-driven digital marketing company helping brands acquire high-value users and scale revenue across Africa and emerging markets.

DSP Advertising

Mobile User Acquisition

Programmatic Media Buying

In-App Installs Performance

Marketing Brand Awareness Campaigns

Trusted by Leading African Brands

We partner with the continent's most innovative companies



SportyBet



Transssion



Industries We Serve



Gaming



Betting



FinTech



FoodTech



Retail



Logistics & Mobility

High Impact Services

DSP (Demand-Side Platform)

Programmatic advertising with automated bidding, advanced targeting, and real-time optimization across multiple channels

In-App Install Campaigns

Precision-targeted app install campaigns across mobile networks to drive user acquisition cost-effectively

Affiliate Marketing

Performance-based partnerships with creators and publishers - pay only for verified conversions

Google Ads & Meta Advertising

Targeted campaigns across Google Search, YouTube, Instagram, and Facebook to reach your ideal audience

Global Geographic Coverage

African Markets + International Reach

AFRICAN COVERAGE

✓ Nigeria (NG)

✓ Ghana (GH)

✓ Kenya (KEN)

✓ Zambia (ZM)

✓ Uganda (UG)

✓ Tanzania (TZ)

GLOBAL TRAFFIC

✓ USA

✓ Europe

✓ Asia

✓ Australia

Plus: Rwanda, Cameroon, Ivory Coast, South Africa, Ethiopia, Benin, and 50+ additional markets globally



Flexible Settlement Models

Pay for what matters - choose your pricing model

CPA

Cost Per Action

Pay only when users complete desired actions (signup, purchase, registration)

CPM

Cost Per Thousand

Fixed cost per 1,000 impressions - ideal for brand awareness campaigns

CPC

Cost Per Click

Pay only for verified clicks - perfect for direct response and traffic driving

CPR

Cost Per Registration

Aligned incentives - pay for verified user registrations only

Why Choose SebonTech?



Results-Driven

Focus on measurable impact and sustainable growth



Expert Team

Years of hands-on experience across industries



Real-Time Analytics

Detailed dashboards and actionable insights



Fraud Prevention

Advanced bot detection and ad fraud prevention



Transparent Reports

Weekly reporting with recommendations



Partnership Approach

Your success is our success

Proven Performance Metrics

Delivering results that exceed industry benchmarks

4.8%

Average CTR

Industry Avg: 3.2%

8.5%

Conversion Rate

Industry Avg: 5.1%

4.2x

Avg ROAS

Industry Target: 3x

92%

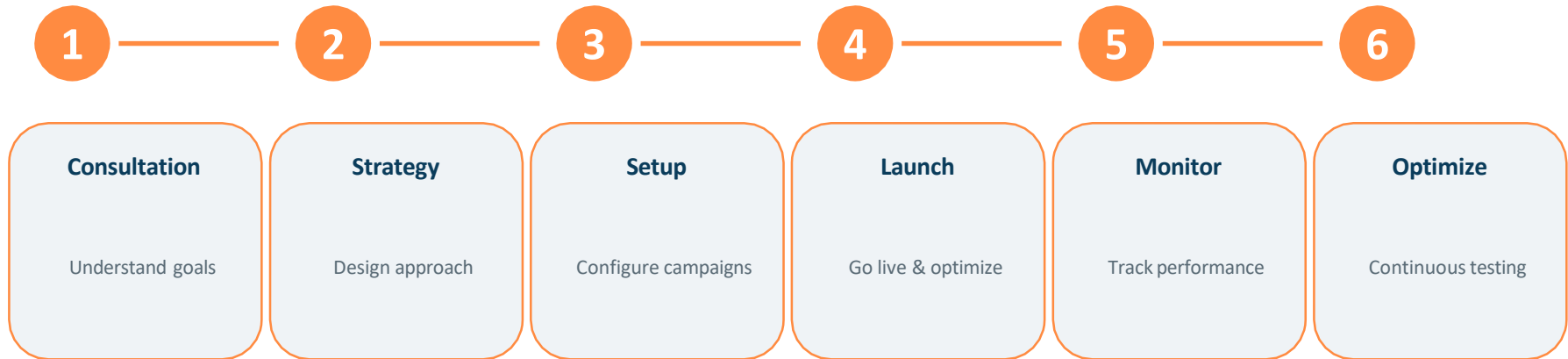
Campaign Success

Industry Avg: 78%

500+ successful campaigns across African tech ecosystem



Our Implementation Process



The African Tech Opportunity

500M+

Internet users in Africa

75%

Mobile-first access

3.5x

Growth vs global avg

76%

Gaming penetration

SebonTech is your strategic partner to tap into this explosive market

Ready to Scale Your Business?

Let's discuss how SebonTech can drive growth for your brand

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